

## Public File

Each local commercial radio station in the UK has obligations with regard to its programmes, including its music and local content.

These obligations are set out in the station Format which forms part of this station's public file.

The Public File is also available in hard copy by post upon request by any member of the public and serves as one indicator of each station's output.

Comment on the contents of the Public File should be made to the station or to the industry regulator Ofcom

## Stations covered in this Public File

Bridge FM Radio operated by Bridge FM Radio Limited

Radio Carmarthenshire operated by Radio Carmarthenshire Limited

Radio Pembrokeshire operated by Haven FM (Pembrokeshire) Limited

These radio stations are part of the Nation Broadcasting Group.

For the majority of the time, these three local licences operate a single programming service, although extensive use is made of 'split link' technology such that relevant content including presenter links and travel are localised.

Commercials and branding are also separate for each service.

At certain times, predominantly overnight or for specialist shows individual stations or combinations of stations will 'opt out' of the single programme service to become a single station or smaller combination of stations.

All stations operate on FM, DAB and online.

Like each local commercial station in the UK has obligations with regard to its programmes, including its music and local content. These obligations are set out in the station Format which forms part of our Public File.

The Public File is just one indicator of our output. Just ask us if you'd like a hard copy. If you have any comments on it, let us know or, if necessary, contact our regulator, Ofcom.

## News bulletins and the News team

Except in special or exceptional circumstances (which may include some bank holiday periods and between Christmas and the New Year) the station broadcasts news bulletins hourly from 0600 until 1900. Bulletins contain a mix of local/regional, national and world stories, along with sport, weather and entertainment news.

At the weekend, bulletins containing local/regional, national and world news, along with sport, weather and entertainment news, are broadcast between 0700 and 1300.

Our news is supplied under contract with Bauer Radio Limited.

Additionally, at other times, bulletins containing national and world news, prepared by Sky, is broadcast.

The news team is managed by Bauer Radio's Head of News, Jim Foulger – [jim.foulger@bauermedia.co.uk](mailto:jim.foulger@bauermedia.co.uk)

You can contact the news team on [news@bridgefmradio.wales](mailto:news@bridgefmradio.wales), [news@swanseabayradio.wales](mailto:news@swanseabayradio.wales), [news@radiocarmarthenshire.wales](mailto:news@radiocarmarthenshire.wales) or [news@radiopembrokeshire.wales](mailto:news@radiopembrokeshire.wales) or by calling 02921 414100 and selecting the option for news.

The news operation is based at studios in Swansea.

From time to time, some content is prepared from other Bauer Radio Limited newsrooms.

## Programme Schedule

The station broadcasts twenty four hours a day, with programmes as listed per the schedule accessible from the home page on the station website.

## Programme Production

Under Ofcom's definition of automation, all our programming including weekday daytimes and weekend daytimes is automated.

However, the majority of content including presentation links from presenters located at private home studios are supplied to the station very shortly before broadcast.

## Local Programming

The station broadcasts local programming from private studios located within the transmission area (or wider approved area where applicable).

Typically, our programming is local from 6am-11am weekdays.

We always ensure we meet our minimum requirement to provide three hours of local programming on weekdays.

The company also has available a number of radio studios available at St Hilary Transmitter, Vale of Glamorgan.

## Guidelines

Guidelines on localness have been published by our regulator OFCOM, and are available

here: <http://stakeholders.ofcom.org.uk/broadcasting/radio/localness/localness-guidelines>

## Contact

To contact the radio station generally, use our 'contact us' page and we'll make every effort to reply to any emails which raise substantive issues. Should you prefer to speak to programme management, please contact

Neil Greenslade, Nation Broadcasting's Group Programme Director.  
neil.greenslade@nationbroadcasting.com

You can also contact the station during office hours on 02921-414100

## Events/Charities support or coverage

Historically, each station has organised Local Hero / Young Achiever award events. These are currently suspended due to COVID-19 measures.

Our presentation team continue to promote local events on-air and our websites contain a function to list a local event in your area.

## Recent Programme and/or News Highlights

Our website is regularly updated with current programming, competitions and initiatives we're proud of and, where appropriate, local news.

## Localness

We aim that our radio stations belong to the areas they serve through the information services it provides. Any suggestions or thoughts on our output are always much valued.

For Radio Pembrokeshire and Radio Carmarthenshire which have a format requirement to provide regular Welsh Language programming this is aired on Sunday from 9-10pm.

## Music

Our stations are licensed to play a broad mix of popular music. If you would like a copy of our current playlist you can request this from Neil Greenslade, Nation Broadcasting's Group Programme Director.  
neil.greenslade@nationbroadcasting.com

## Format

As outlined at the head of this document, the station is governed by a Format, which forms part of our licence. Our Format is available on the Ofcom website by selecting the relevant station here

<http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/analogue-main.htm>

## How to complain

Producing entertaining radio always carries some risk. We try to get things right, and not all programmes will be to everyone's taste. Where we do make mistakes, we'll try to take appropriate action as quickly as we can. Please do get in touch with any comments – praise or complaints and we'll consider them carefully.

To speak to us directly, our weekday office hours phone numbers are above. Should you have any difficulties, please speak to Nation Broadcasting's Managing Director, Martin Mumford – [martin.mumford@nationbroadcasting.com](mailto:martin.mumford@nationbroadcasting.com)

If you feel we have not taken the right action regarding a broadcast after contacting us, you may refer the matter to our regulator, Ofcom.  
<https://www.ofcom.org.uk/complaints>

Martin Mumford  
April 2022