

Public File

Bridge FM Radio operated by Bridge FM Radio Limited

Swansea Bay Radio operated by Swansea Bay Radio Limited

Radio Carmarthenshire operated by Radio Carmarthenshire Limited

Radio Pembrokeshire operated by Haven FM (Pembrokeshire) Limited

All companies are part of the Nation Broadcasting Group.

At most times, these four local licenses operate a single programming service, although extensive use is made of 'split link' technology such that relevant content including presenter links and travel are localised. Commercials and branding are also separate for each service.

At certain times, predominantly overnight or for specialist shows individual stations or combinations of stations 'opt out' of the single programme service.

All four stations operate on FM, DAB and online.

Like each local commercial station in the UK has obligations with regard to its programmes, including its music and local content. These obligations are set out in the station Format which forms part of our Public File.

The Public File is just one indicator of our output. Just ask us if you'd like a hard copy. If you have any comments on it, let us know or, if necessary, contact our regulator, Ofcom.

News

Except in special or exceptional circumstances (which may include some bank holiday periods) the station broadcasts news bulletins hourly from 0600 until 1900. Bulletins contain a mix of local/regional, national and world stories, along with sport, weather and entertainment news.

At the weekend, bulletins containing local/regional, national and world news, along with sport, weather and entertainment news, are broadcast between 0700 and 1300.

Our news is supplied under contract with Bauer Radio Limited.

Additionally, at other times, bulletins containing national and world news, prepared by Sky, is broadcast.

The news team is managed by Bauer Radio's Head of News, Jim Foulger
– jim.foulger@bauermedia.co.uk

You can contact the news team on news@bridgefmradio.wales, news@swanseabayradio.wales, news@radiocarmarthenshire.wales or news@radiopembrokeshire.wales or by calling 02921 414100 and selecting the option for news.

The news operation is based at studios in Swansea. From time to time, some content is prepared from other Bauer Radio Limited newsrooms.

Programmes

The station broadcasts twenty four hours a day, with programmes as listed per the schedule on our website.

Programme Production

Under Ofcom's definition of automation, all programming is automated.

The majority of content including presentation links are supplied to the station very shortly before broadcast.

Local Programming

The station broadcasts local programming from private studios located within the transmission area (or wider approved area where applicable), weekdays 6am-11am and 3-7pm.

The company has available a number of radio studios available at St Hilary Transmitter, Vale of Glamorgan – however these remain closed under Covid-19 measures.

Guidelines

Guidelines on localness have been published by our regulator OFCOM, and are available here: <http://stakeholders.ofcom.org.uk/broadcasting/radio/localness/localness-guidelines>

Contact

To contact the radio station generally, use our 'contact us' page and we'll make every effort to reply to any emails which raise substantive issues. Should you prefer to speak to programme management, please contact Neil Greenslade, Nation Broadcasting's Group Programme Director.
neil.greenslade@nationbroadcasting.com

You can also contact the station during office hours on **02921-414100**

Events/Charities support or coverage

Historically, each station has organised Local Hero / Young Achiever award events. These are currently suspended due to COVID-19 measures.

Recent Programme and/or News Highlights

Our website covers much of the programming we're proud of in general and, where appropriate, news.

Localness

We aim that our radio stations belong to the areas they serve through the information services it provides. Any suggestions or thoughts on our output are always much valued.

For stations with a format requirement to provide regular Welsh Language programming this is aired on Sunday from 9-10pm.

Music

Our stations are licensed to play a broad mix of popular music.

Format

As outlined at the head of this document, the station is governed by a Format, which forms part of our licence. Our Format is available on the Ofcom website.

How to complain

Producing entertaining radio always carries some risk. We try to get things right, and not all programmes will be to everyone's taste. Where we do make mistakes, we'll try to take appropriate action as quickly as we can. Please do get in touch with any comments – praise or complaints and we'll consider them carefully.

To speak to us directly, our weekday office hours phone numbers are above. Should you have any difficulties, please speak to Nation Broadcasting's Managing Director, Martin Mumford – martin.mumford@nationbroadcasting.com

If you feel we have not taken the right action regarding a broadcast after contacting us, you may refer the matter to our regulator, Ofcom.

Martin Mumford
September 2020